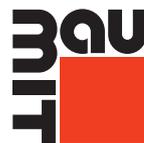
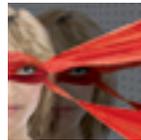


Baumit International



baumit.com

Ideas for the future.



Mag Robert Schmid

**Welcome to ideas for the future.**

Living in a healthy, energy-aware and pleasant residence increases people's quality of life. Our four walls provide protection for our families and we relax here and recharge our batteries for the challenges of everyday life.

Baumit has a desire to enable people to live in even happier surroundings by means of a visionary look into the future and a responsible environmental attitude.

During the course of our 110 year corporate history we have learned that many small parts can lead to a greater whole.

From the invention of the wheel to the global expansion of the Internet - progress and development always have a common basis: ideas for the future.

Which ideas and thoughts have made us one of Europe's leading construction material brands? How have we managed to become the market leader in façade plasters and screeds in a number of countries? What are our policies, thoughts and principles with regard to staff, service, quality and environmental protection? You can find out about all these aspects in a proverbial trip around the world of Baumit, to which I would like to cordially invite you. So just relax, lean back and join us on a trip through the individual parts of our business.

In this respect I would be very happy to be able to personally welcome you to Baumit soon.



Robert Schmid, Managing Director Baumit Beteiligungen (Baumit Holdings)



Baumit International		
AL-Albania	ES-Spain	MD-Moldova
AT-Austria	FR-France	ME-Montenegro
BA-Bosnia-Herzegovina	GB-Great Britain	MK-Macedonia
BG-Bulgaria	GR-Greek	PL-Poland
BY-Belarus	HR-Croatia	RO-Rumänien
CH-Switzerland	HU-Hungary	RU-Romania
CN-China	IE-Ireland	SI-Slovenia
CY-Cyprus	IT-Italy	SK-Slovakia
CZ-Czech Republic	KO-Kosovo	SR-Serbia
DE-Germany	LT-Lithuania	TR-Turkey
EE-Estonia	LV-Latvia	UA-Ukraine

Baumit Partners	
AF-Afghanistan	
KW-Kuwait	
More information is available at: <a href="http://www.baumit.com">www.baumit.com</a>	

A look at our philosophy.



**... that Baumit would today be one of the leading building material brands in Europe.**

With innovative ideas, high quality products and highly motivated staff, we opened up Europe over the course of 25 years.

**We could never have dared dream 25 years ago ...**

Since the company was founded we have primarily focused on two ideas that influence our actions: leading innovation in the area of products and services as well as partnerships and trusting cooperation with our customers.



What began in 1810 with a lime kiln was to develop into one of Europe's most successful building material brands.

The pioneer of this fantastic success was distinguished tradesman Friedrich Schmid, father of the current managing director Robert Schmid.

In the early 1970s, Friedrich Schmid was the first person to establish a dry ready-mix mortar production facility in Austria, with the intention of promoting better construction quality.

Recognising the need for greater efficiency, he and his team also produced machine plasters.

Due to an increasing sense of responsibility for people and the environment, and also because of rising energy prices, thermal insulation composite systems began to be developed over 30 years ago.

In 1988, we rubber stamped a cooperation agreement with the Wietersdorfer Group, which signalled the beginning of an exemplary success story in the construction industry – the establishment of the Baumit brand.

In 2005, with our entry into the Chinese market, the first step into Asia was taken, and in 2008 the establishment of production facilities in Gebze/ Turkey cemented the success of the brand

beyond the confines of the European continent. The driving forces behind the dynamic development of Baumit are our motivation as well as our responsible and dedicated staff.

Baumit customers are seen as partners in all areas of our business, and Baumit is thereby a guarantor of reliability, trust and security.

Long-standing relationships with planners, architects, processors and traders provide the best evidence that partnership and loyalty are values that one can rely on and build on with Baumit (which literally means "build with") in the true sense of the term.



Enter our laboratory –  
the science here is no  
work of fiction.



## Our R&D team is working on building materials for “the day after tomorrow”.

In line with our slogan, research and development have a long tradition at Baunit. Because, in order to attain the best quality and processing standards, and in order to develop innovative and trend-setting systems, one must look to the future and stay ahead of the times.



Our Research and Development Department represents the real core of the business. It is here that ideas for the future are developed and brought to market readiness.

It is no surprise that Baunit is a step ahead in many areas of plasters, insulation and renovation, and is thereby a trend setter for the whole construction industry.

Alongside product development, our Research and Development Department works to adapt every operational process to the national and international standards and directives in force.

The certification of our business and our products in accordance with quality standards, such as EN, EN ISO 9001, CE and ETAC, as well as the issuing of audit certificates from TÜV, DQS, ETA and WTA, are the result of continuous external and internal audits.

For Baunit, innovation doesn't just mean putting new ideas into practice, but also means ensuring and guaranteeing products with tested and reliable quality.

## “Dreams shall become reality!” One reason why architects count on Baunit ...

When architects transform living dreams into living rooms, or even vice-versa, they always have a partner with them that they can implicitly trust and rely on: Baunit, the specialists in creative ideas for the future.



The practical realisation of architectural dreams and visions is the greatest challenge faced by Baunit. The resulting innovative and trend setting Baunit products allow architects and planners to investigate and realise their creative freedoms.

With the coloursystem Life Baunit focuses on the façade and expresses its creativity, for example with trendy colours in StyleTop and individual structures in CreativTop.

Creativity and imagination are one side of the coin, with realisation and standards being the other. Baunit provides support to architects with the planning of their projects and provides assistance during calls for project tenders by ensuring adherence to statutory standards.

Furthermore, Baunit services include creative assistance, such as the provision of colour design proposals and on-site colour services.



Avoiding turbulence means planning with Baunit.



### Trading is an art that can only be understood holistically.

A comprehensive and high quality portfolio, reliable supply and delivery times and a well-known brand guarantee satisfied customers for traders and ensure business success.

Long-standing partnerships with construction material traders demonstrate the fact that Baunit works hand in hand with partners in order to guarantee that products reach construction sites via the quickest route possible and that sales figures are maximized.

At the Point of Sale, Baunit provides sales support in terms of advertising material and customer information. And Baunit makes every effort, with targeted sales-promotion measures, to increase the turnover of goods for traders.

The fact that our trading partners can choose from an almost unlimited range of products has the advantage that everything can be obtained from one source. This saves time and money for your customers while guaranteeing top quality products.

The security provided by reliable and on-time distribution of our goods to traders or directly to construction sites is what makes Baunit special.



### What processors expect from us: first class products and a helping hand.

Baunit is a producer of building materials, but also a service provider. This is demonstrated not least by our cooperation with the building trade. As well as perfect product quality and processability, we offer comprehensive support to our partners when it comes to building.



There is one point in particular where we do not accept any compromises: the Baunit product quality! Simple, safe and rapid processability have always been hallmarks of Baunit building materials.

Baunit also offers professional processors an accompanying consultation service during all phases of construction projects.

We have our own team of instructors, application technicians and product managers that can be in place on building sites in order to assist processors and help out when help is required.

They provide consulting services based on excellent technical and professional skills, and knowledge, provide tips regarding the correct use of materials and support site managers to enable optimal project realisation.



Trade/Logistics/Commerce



**Check-in and lift-off –  
Thermal insulation  
from Baunit**



**Real thermal insulation is a  
pre-requisite today for responsible  
climate protection measures.**

Façades are not just a reflection of the spiritual attitude of the residents. They also represent the clothing of a building and are today one of the most important factors in providing a comfortable indoor climate.



Thermal insulation is a subject that, in these times of climate change and rising energy prices, is becoming increasingly important.

For example, the thermal renovation of a single family residence can reduce heating costs by up to 60%, as well as substantially reduce CO<sup>2</sup> emissions.

In newly constructed buildings it is also possible to save on building costs and reduce future energy costs to a minimum at the same time.

The effects of thermal insulation composite systems on the quality of life of residents should also not be forgotten.

And this is reason enough for Baunit to make a valuable contribution for people and the environment with its new designs and products.

A contribution already backed up by impressive figures: over 20 million square metres of Baunit thermal insulation composite system are installed annually.

The resulting energy savings are in the region of 4.5 billion kWh or 450 million litres of heating oil and approximately 1 million tonnes of CO<sup>2</sup> per year. And these figures are increasing!

**A guarantor of success:  
save money and retain value.**

With the Baunit Open, Baunit Nanopor and the revolutionary Baunit StarTrack, Baunit demonstrates its range of innovative power in this area. The result is greater comfort, greater security and greater beauty.



*Life*  
COLORED BY BAUNIT

High-end technology that provides optimal insulating performance, breathability and long-lasting façade beauty. These are the cornerstones of probably the best thermal insulation composite system ever developed:

The Baunit super insulation façade is perfectly suited for thermal renovation of buildings or the construction of low energy or net zero energy buildings.

The experience of a quarter of a century is contained within this ingenious system, which is based on four particular innovations:

1. Baunit open®reflect - actively breathing thermal insulation with 20% more insulation.
2. Baunit NanoporTop - a self-cleaning finishing coat which doubles the life-time of your façade.
3. Baunit StarTrack - a revolutionary yet simple invention from Baunit which uses adhesive instead of plugging – whatever the insulation thickness.
4. Baunit Life - the largest colour system for façades with 888 shades of colour – a colour system that is as versatile and individual as life itself.



Thermal insulation composite systems

A short stop-off  
- our plasters



## Living space with greater quality of life. A source of energy for the challenges of everyday life.

The indoor climate is an oft-forgotten factor when it comes to feelings of comfort and well-being. Baumit plasters absorb water vapour and thereby regulate humidity and ensure a healthy and natural indoor air quality.

## Our plasters provide greater living comfort as well as simple and effective processing.

With a multitude of special plasters coordinated with the grounding, Baumit offers a comprehensive product portfolio. And one can certainly always rely on two particular qualities: economically feasible processability and healthy living comfort.



Baumit plasters complement each other ideally in their applicability and ensure low costs and a high degree of efficiency.

Particularly in the field of professional residential construction, the machine processable machine-plasters allow rapid and therefore extremely economic work to be carried out.

Baumit undertakes to provide partners on construction sites with easy and problem-free processability of the Baumit plasters and systems, with no loss of quality.

And future residents are thereby guaranteed affordable quality, pleasure and the security of a healthy and natural environment.



Baumit interior plaster systems have been specially developed for living areas. Lime and gypsum were already being used in ancient times as building materials. What was known in those times but could not be measured has now been scientifically proven.

Baumit plasters are natural, mineral in nature and have the ability to absorb large quantities of water vapour and return it to the ambient air in a controlled fashion.

They can thus regulate the humidity and thereby guarantee a healthy and relaxed interior climate.

Furthermore, Baumit plasters have the ability to guard against the accumulation of mould, to reduce the threat from allergies and to improve the air in a natural way.



### Ecological & Economical:

#### Baumit KlimaLife

- purely mineral based
- ensures dry, mould-free, healthy and natural interior air
- ideal for all wet rooms

#### Baumit Glatt (Smooth)

- machine plaster for specialists
- rapid and particularly easy processing
- easy to glaze

#### Baumit MVR-UNI

- white manual plaster
- for difficult groundings such as porous concrete
- surface structure

Touch down and test our screeds.



## When it comes to floors we're well founded: reliable – solid – durable

Whether in residences or offices – Baumit floating screeds are the future. Calcium sulphate screeds are particularly advantageous for large areas, due to their stability and the fact that they allow rapid processing.

### Baumit Screeds

- tested and certified quality
- rapid and simple processability
- sound and footfall noise proofing
- suitable for underfloor heating systems
- long-lasting load bearing stability for inner areas, wet rooms and cellars/ garages

## Wherever you want to go – we smooth the way for you.

The foundation of a long-standing building is always a solid screed. Baumit screeds are functional, universally applicable and suitable for all sorts of floor construction. They form the perfect foundation for the final covering.



For all types of building, regardless of the grounding or final covering, Baumit screeds are effective by virtue of their quick, simple and thereby economical processability.

In contrast to screeds mixed on building sites, Baumit screeds guarantee consistent product quality and homogenous structural composition.

This can be noticed during application of the screeds and during the hardening and drying phases, and provides better footfall sound insulation as well as it prevents the generation of cracks.

Baumit screeds can be used without additives for underfloor heating and with raised floors, which are becoming increasingly popular in offices and administrative areas.

Whether floating, self-levelling or bonded, Baumit screeds form the perfect basis for interior design.



There are various types of screeds to choose from in the Baumit range: fibre-reinforced with varying drying times or floating screeds based on cement or gypsum. Baumit provides the perfect system for all manner of applications.

For large areas, one can do no better than Baumit floating screeds. The benefits provided for the processing staff and the floor itself during the laying and levelling of the floating screeds are trend setting.

Equipped with the outstanding binding agent Casubi 3000, Baumit calcium sulphate screeds make a great impression with even smaller jointing than traditional screeds and a unique spatial stability.

Calcium sulphate floating screeds ensure that screeds fully encase heating pipes if underfloor heating is installed, which means that the heating system can react quickly and wastes less heat.

This is yet another statement highlighting Baumit's commitment to providing greater sustainability in the construction industry.



Screeds

Travel to  
our references.

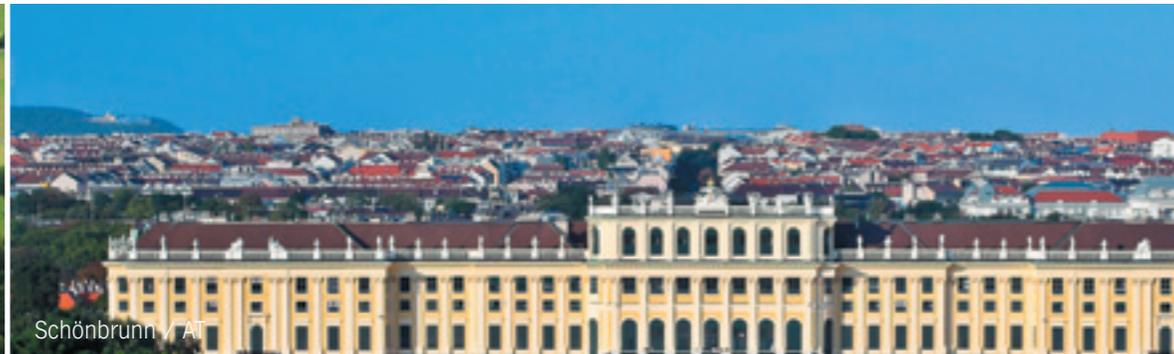


## We analysed the past in order to understand the future.

Baumit is one of the leading businesses when it comes to preserving cultural monuments and the valuable fabric of buildings. Many years of experience and innovative restoration systems make Baumit a valued partner in the field of restoration and renovation.



Neuschwanstein / DE



Schönbrunn / AT

Products and systems for contemporary renovation and preservation of structural jewels are particular strengths of Baumit.

References from across Europe demonstrate how Baumit treats the historical fabric of buildings with care and responsibility.

The Schönbrunn Palace in Vienna, the Doge's Palace in Venice, Neuschwanstein castle in Germany and the Kremlin in Moscow – these are just a few of the examples where

Baumit experience has provided a valuable contribution to our cultural heritage.

Careful analysis, professional consulting and the drawing up and implementing of individual solutions tailored to the particular object lead to sensational end results.

We are proud of the fact that our products help to preserve these priceless jewels for future generations.

## Non-stop from renovation to innovation.

You need to carry out restoration that takes into account and is certified with regard to protection of historical monuments? No problem at all with the Baumit SanovaSystems, which are especially tailored to the renovation of old buildings. It's ideal for saving buildings plagued by cracks or which have been attacked by salt and moisture.



Coburg / AT



Rathaus Posen / PL



Dogenpalast / IT



University Wrocław / PL



Baumit also caters for less well known but certainly no less beautiful buildings and provides first class products and systems for building recondition.

For example, the Baumit Sanova Systems are especially suited for restoration that needs to take into account regulations regarding the protection of historical buildings and it restores masonry affected by moisture and salt.

The system corresponds with the requirements of the WTA association (Wissenschaftlich-Technische Arbeitsgemeinschaft für Bauwerkserhaltung und

Denkmalpflege, German scientific and technical working society for building preservation and care of historical monuments).

In addition to this system, of course the Baumit range of products contains items for the renovation of buildings as well as final coatings that provide particular protection for the masonry of historical buildings, by virtue of their water deflecting, diffusion-open and mineral characteristics, and with a durability that allows the foundations of our cultural heritage to shine for many more years.

Renovation/Restoration

Enjoy your journey  
– this is our guiding  
principle.



## When you plan a journey – plan it from beginning to end!

As responsible manufacturers we are obliged to place great emphasis on the subject of sustainability. Raw materials, manufacturing processes and products must be compliant with ever stricter economical, ecological and social regulations.



A well founded relationship with the resources provided by nature is always the focus of our manufacturing processes. Environmental protection has been well established for many years as a corporate approach at Baunit.

The development of new ideas and concepts, such as Baunit ETICS, with which our products can contribute to a reduction of emissions and energy use, is the ultimate goal of Baunit.

From production methods that conserve resources to the development of ecological products and pollutant free recirculation concepts, the responsibility we have for our children obliges us to always adhere to all environmentally related laws, directives and requirements.



## We would be very happy to accompany you on your journey through the world of construction.

As a Baunit partner you enjoy all the advantages of a leading and dynamic business: first class product, consulting and service quality and of course the confidence and security of a loyal friend.



So we've nearly reached the end of our trip. We hope that this brochure has given you a glimpse of our "ideas for the future".

For example, how we learn from our rich history in order to actively shape the present and the future.

For us, ideas for the future primarily form the basis for the development of innovative building materials and systems that are optimised for users.

Ideas for the future help us to address the challenges of the market, society and the environment and help us to develop sustainable and responsible concepts.

Come on board at Baunit, our team is looking forward to supporting you and accompanying you in your projects. Benefit from our ideas for the future and ensure long-term success for all your construction tasks.



Environmental Thinking/Partnerships



baumit.com



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**Ideas for the future.**